

Membership Levels 2019

	Chairman's Circle				Business & Individual		
	Platinum \$10,000	Gold \$5,000	Silver \$2,000	Bronze \$1,000	Premium \$799	Plus \$499	Connect \$349
Membership plaque and window decal	✓	✓	✓	✓	✓	✓	✓
Ribbon cutting ceremony	✓	✓	✓	✓	✓	✓	✓
Linked listing on Chamber website	✓	✓	✓	✓	✓	✓	✓
Listing in Chamber print and online directories	✓	✓	✓	✓	✓	✓	✓
Use of Chamber "Proud Member" logo	✓	✓	✓	✓	✓	✓	✓
Access to Chamber Growth Groups	✓	✓	✓	✓	✓	✓	✓
Sharing member's social media	✓	✓	✓	✓	✓	✓	✓
Access to Chamber affinity programs	✓	✓	✓	✓	✓	✓	✓
Certificate of Origin authorization	✓	✓	✓	✓	✓	✓	✓
Legislative information and advocacy	✓	✓	✓	✓	✓	✓	✓
Involvement in Chamber committees	✓	✓	✓	✓	✓	✓	✓
Access to business mentoring from SCORE	✓	✓	✓	✓	✓	✓	✓
Access to over 50 Chamber events annually	✓	✓	✓	✓	✓	✓	✓
Job openings and Hot Deals posted	✓	✓	✓	✓	✓	✓	✓
Member-only business referrals	✓	✓	✓	✓	✓	✓	✓
No. of category listings in print/online directory	4	3	3	2	2	1	1
Enhanced web presence	✓	✓	✓	✓	✓	✓	
No. of monthly luncheon passes annually	8	4	2	1	1	1	
No. of Taste of Coppell tickets annually	10	8	6	2	2		
No. of Chamber Gala tickets annually	Table (10)	4	2	1	1		
Name recognition in Chamber marketing, PowerPoints and on Major Investor page	✓	✓	✓	✓			
No. of Players at Golf Classic annually	4	2	1				
Logo recognition in Chamber marketing, PowerPoints and on Major Investor page	✓	✓	✓				
Large logo on Chamber home page	✓	✓					
Private New Member Orientation held at your site	✓	✓					
Business profile video	✓						

Updated July 2019. Benefits are reviewed annually and may be updated.

Get Involved and Gain Visibility!

SIGNATURE EVENT SPONSORSHIPS

Wellness Expo & 5K
Business Expo & Career Fair
Back to School Breakfast
Pinslayers Bowling Tournament
Golf Classic
Mega Market
Taste of Coppell
Awards Gala

MONTHLY EVENT SPONSORSHIPS

Membership Luncheon
Connections Breakfasts
Women in Business

WEBSITE ADVERTISING

Home page and internal pages

PUBLICATION ADVERTISING

Weekly digital eblast
Monthly digital newsletter
Print monthly newsletter
Annual business directory (print and online)

PROGRAMS AND COMMITTEES

Ambassadors
Government Affairs
Economic Development Partnership Council
Hospitality Council
Event Planning Committees

10 Effective Reasons to Join the Coppell Chamber

1. Networking: Each year, we hold more than 100 events of various sizes, from our Annual Awards Gala to our weekly Growth Groups.

2. Visibility: Members can have a ribbon-cutting event and host a networking event. We also will share some of your social media postings.

3. Exclusivity: Only Chamber members are listed in our annual print and online directories. When people call the Chamber asking for a referral, we direct them only to Chamber members.

4. Marketing: Members can post job openings and special offers on our website at no cost, and send an eblast to our 2,000-plus members for a minimal fee.

5. Prestige: A national study by the Schapiro Group found that when customers know a small business is a member of the local chamber, they are 49 percent more likely to think favorably of it and 80 percent more likely to purchase goods or services from it.

6. Advocacy: We regularly engage with local, state and federal elected officials regarding policy decisions that can affect our community.

7. Support for community: As a Chamber member, you'll be a part of our efforts to support a well-designed municipal growth plan that enables everyone to prosper.

8. Professional Development: The Chamber offers resources to assist your business at every phase from start-up to expansion.

9. Return on Investment No. 1: Our base-level membership costs less than a dollar a day. Even if it helps you secure only one long-term customer, your membership will have paid for itself many times over.

10. Return on Investment No. 2: In addition to the many events we organize, the Chamber is actively working behind the scenes to support businesses, our schools and our community. So there is real value in your membership — even if you never attend a single Chamber event.

