

## Sponsor Opportunities 2019—2020

#### Members' Choice Awards & Gala 2020

Our newest program, the Annual Investors' Choice Awards and Gala, is steeped in the rich tradition and history of Coppell. The awards presented are nominated by our Members/Investors, reviewed by the Committee judges and presented at the Awards and Gala. The evening recognizes outstanding businesses and individuals who are a positive influence in Coppell. We set the stage for you to receive prime advertising and promotional opportunities while spending the evening with entertainment, awards presentations, a silent auction and much more. This black-tie optional event is a night to remember and the talk of the town for months to come.

#### **Taste of Coppell 2019**

This is another slice of Coppell that you can literally eat your way through. The Taste of Coppell is a large food and beverage expo. For one price, visitors can sample foods and beverages, including breweries from participating vendors. Admission includes food and beverages as long as supplies last. The 2018 edition had an estimated attendance of more than 500.

#### **Annual Golf Tournament 2019**

Golf isn't merely a leisure sport. It's the lunch of the modern workforce, the buoyant venue where business gets done. But, boy, we have fun! Gain a front row seat to market your company to more than 100 businesses in and around the Coppell area. Take advantage of the opportunity to meet executives you will not meet at any other function. Build relationships and market your company in a non-business setting.

### Coppell's Prime Time Business Expo 2019

In today's fast-paced world, getting connected is more important than ever. Connectivity can happen in a lot of ways; specifically significant digital connections. However, face-to-face connecting remains as the most personal link. This is where the Coppell Chamber of Commerce Prime Time Business Expo comes in. The expo will offer local companies and individuals a chance to get connected with more than 50 exhibitors ready to personally meet attendees. Participating companies consider this event an excellent marketing tool to showcase their business and promote their products and services.

### **Monthly Luncheon**

The general Monthly Investor Luncheon is the largest and most well-attended of the Chamber's monthly programs. It is held the first Thursday of every month from 11:30 a.m. to 1 p.m. and welcomes approximately 100 Coppell community members. Sponsorship, and market tables are available for this event. This includes the December Holiday Open House. These opportunities are first come, first serve and sell quickly.

#### **Working Well in Coppell**

Working Well in Coppell is a program of the Coppell Chamber of Commerce that showcases business who support a healthy lifestyle of living with the community. This program supports and collaborates with the city's Living Well in Coppell initiative.

#### **Women in Business Luncheon**

The Coppell Chamber Women in Business luncheons feature topics and speakers designed to provide valuable insight into professional or personal development for the busy professional woman. This luncheon is held once a quarter on the 1st Wednesday of the month.

#### **Government Affairs/Business Advocacy**

The Governmental Affairs Committee has historically taken on the role of educator in the political arena, by providing round-table discussions on issues of importance to our business community. The Governmental Affairs Committee also coordinates the Annual State of the City Address, Candidate Forums, Coppell Day in Austin, and other information provided throughout the year aimed to advocate and educate Chamber members, business leaders and the community of Coppell. We continue to provide access to our area's most dynamic leaders.

#### **Chamber Lunch Mob**

The Coppell Chamber introduces LUNCH MOB! Chamber Lunch Mobs are a great way for our members to network and build relationships with other members while supporting local member restaurants.

#### **Connect at 4 Business Showcase**

Connect at 4 provides the opportunity for businesses to showcase their office/business and provide a business-to-business networking forum. As a host/sponsor of Connect at 4, your business hosts the monthly showcase at their business, provides beverages and hors d'oeuvres for the guests and have the opportunity to address the gathering about your business. As a host, the Chamber promotes the business as Coppell Chamber Showcase Business of the Month.

### **Business Connections Breakfast Sponsor**

The Connections Breakfast is a perfect way to meet, mingle and network with area business leaders. Each attendee is given the opportunity to give their 30-second commercial in a breakfast setting. Hard 8 provides breakfast as a member benefit. The Program sponsor receives advertising with a logo on the Chamber's weekly email, the Chamber's Social Media, & monthly calendar. There is signage each month with the sponsor logo at the front podium and the sponsor is allowed to address the group from the podium.

#### **Website Advertising**

With more than 6,000 views per month, the Coppell Chamber website is a prime venue for advertising and marketing your business to Chamber Investors as well as the thousands of individuals relocating to or taking new jobs in the Coppell area.

### **Digital and Print Publications**

#### Plan Your Week in 30 Seconds

The Coppell Chamber of Commerce offers its members, and the community, a variety of ways to stay up-to-date on all news and events from the Chamber. Every Monday the Chamber sends its digital newsletter, *Plan Your Week in 30 Seconds*, to more than 2,300 email addresses. The Monday calendar gives a rundown of upcoming events and news from organizations, including Members' events and other public events of interest to our membership.

#### **Chamber Newsletter**

The Chamber also prints a monthly newsletter that is mailed directly to members as well as emailed to all representatives in our database. Our printed newsletter is available at all Chamber events, board meetings and delivered to area restaurants.

#### Relocation Page (website)

One of the newest aspects of the Chamber website is our Relocation Page. The page, which is the most viewed page on our website, provides information to those new to Coppell, or making the move to this city. The Chamber website is viewed by more than 6,000 people monthly.

#### **Podcasts**

The Coppell Chamber of Commerce broadcasts the "Pathways to Success" podcast. Listeners hear the background story of local business leaders, dignitaries, and atheletes regarding what made them successful and everything in between.

Please contact the Chamber at 972-393-2829 for more information on all sponsorship opportunities



TOTAL INVESTMENT: \_\_

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Members' Choice Awards & Gala 2020	Monthly Luncheon MonthlyAnnual Sponsor—\$2000.00Monthly Presenting Sponsor—\$300.00Market Tables—\$50.00 (5 per month)  Women in Business Luncheon QuarterlyX_ Annual Sponsor—\$2000.00 MR COOPERQuarterly Presenting Sponsor—\$500.00  Government Affairs/Business AdvocacyX_ Headline Sponsor DFW AIRPORT				
February 1, 2020  _X_Headline Sponsor—\$5000.00 (1) TRUSTED ER COPPELL Platinum Sponsor—\$3500.00 (2) Presenting Sponsors—\$2500.00 Silent Auction Sponsor—\$1600.00 (1) Decor Sponsor—\$1600.00 Silver Table Sponsor (seats 10) - \$1200.00 Spotlight Sponsor—\$800.00					
		Awards Sponsor—\$700.00			
		Red Carpet Sponsors—\$500.00 (2) Champagne Sponsors—\$500.00 (2) Entertainment Sponsor—\$500.00 (2)			
			Photo Booth Sponsor—\$450.00 (2)		
			Taste of Coppell November 2, 2019	2nd Headline Sponsor—\$1000.00	
		2nd Readine Sponsor — \$1000.00Quarterly Luncheon Sponsors — \$500.00 Chamber Lunch Mob			
				Headline Sponsor—\$3500.00	
				Iron Chef Sponsor—\$2000.00	Monthly Sponsor—Included with Membership
Entertainment Sponsor—\$600.00		0			
Advertising Sponsor—\$600.00 (2)		Connect at 4 Business Showcase			
Photo Booth Sponsor—\$500.00 (2)  Annual Golf Tournament  October 14, 2019		Host Event  Business Connection Breakfast  4th Tuesday of the Month—HARD 8 BBQ			
			Headline Sponsor—\$5000.00	Annual Headline Sponsor—\$1000.00	
			Presenting Sponsor—\$1500.00	Monthly Presenting Sponsor—\$300.00	
Platinum Sponsor—\$1000.00					
Breakfast Sponsor—\$500.00	Website Advertising				
Beverage Sponsor—\$500.00 (2)	Annual Sponsor—\$1,000.00				
Hole Sponsor—\$150.00 (9)	6-month Placement—\$900.00				
Tee Sponsor —\$150.00 (9)	Quarterly Placement—\$550.00				
Driving Range Sponsor—\$200.00					
Closet to Hole—\$200 (2)	Website Relocation Page				
Longest Drive Sponsor—\$200	Annual Placement—\$600.00				
E011gC31 D11VC 3p011301	6-month Placement—\$350.00				
Coppell's Prime Time Business Expo					
May 14, 2019	<u>Digital Publications</u>				
Headline Sponsor—\$3000.00 (1)	Weekly Calendar				
	Annual Sponsor—\$800.00				
	6-month Placement—\$600.00				
Entertainment Sponsor—\$600.00	Quarterly Placement—\$550.00				
Beverage Sponsors—\$750.00 (2)					
Booths/Tables—\$150.00 Members	Print Publications				
\$200 Non Members	Chamber Business				
	Annual Sponsor—\$600				
	6-month Placement—\$400				
Company:	Phone:				
epresentative:	Email:				
ddress:	City: Zip:				