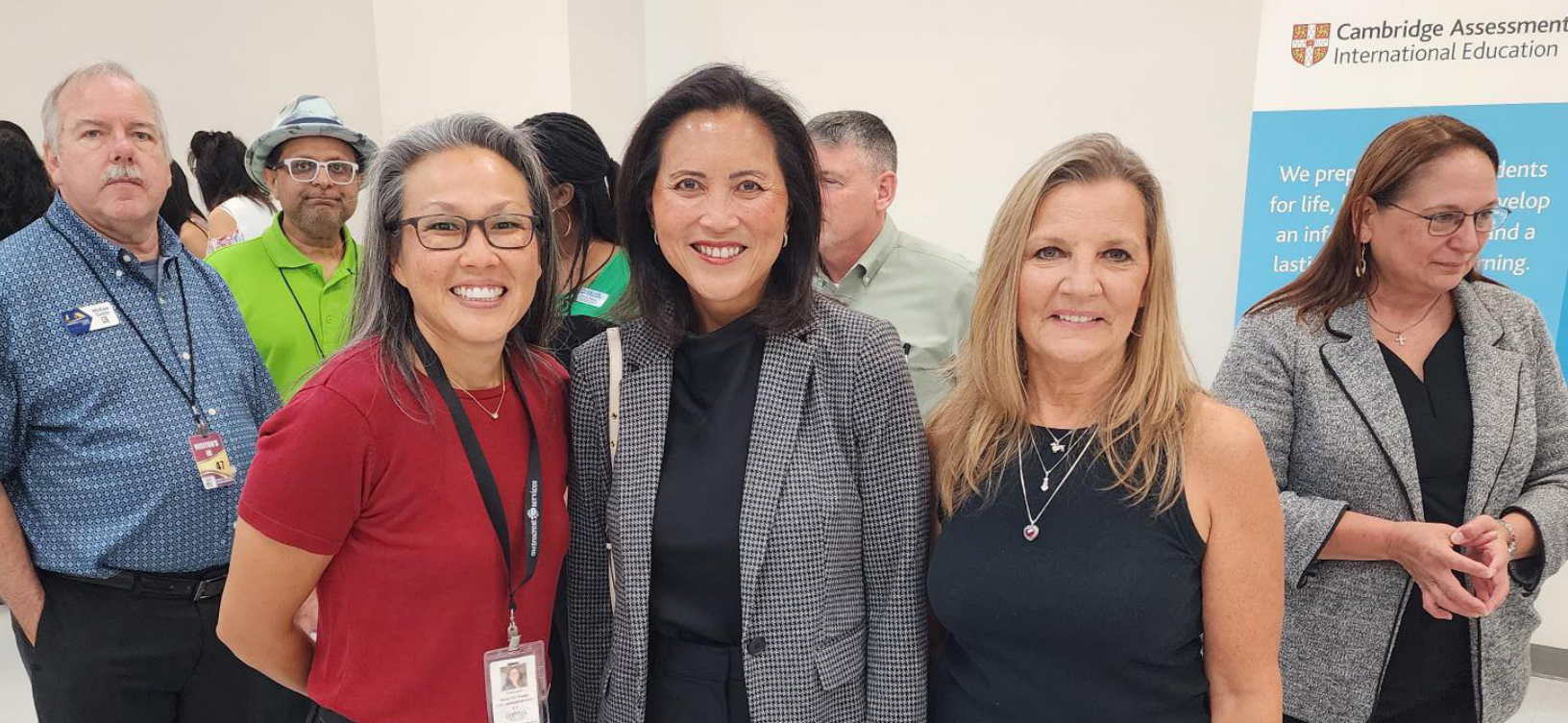


2024

EVENTS & PROGRAMS





Are you looking to position yourself and/or your business as a leader in the community?

The Coppell Chamber provides numerous ways to get in front of local professionals and business leaders. Find the program or event that best fits your target audience and let us help you:

- Grow your brand awareness
- Connect with decision makers
- Generate quality sales leads

Sponsorships are invoiced 90 days prior to event. Payment is due 60 days prior the event.

To secure your name on one or more of these outstanding opportunities, contact me at 972-393-2829 or ellie@coppellchamber.org.

Sincerely,
Ellie Braxton, President
Coppell Chamber of Commerce

TABLE OF CONTENTS

State of Education	3
Golf Classic	4-5
Wellness Festival	6-7
Taste of Coppell	8-9
Annual Awards & Gala	10-11
BizCon Breakfast	12
Growth Group	13
Business Offline	14
Coppell ISD Breakfast & Expo	15
Universal Academy Breakfast	16
Government Affairs	17
Business Development Alliance	18
Coppell Women's Alliance	19
Leadership Coppell	20
Business Directory	21
Digital Marketing	22

A photograph of three individuals seated on a stage for a panel discussion. On the left, a woman with blonde hair is wearing a light-colored blazer and is looking towards the center. In the middle, a woman with dark hair is wearing a dark blazer over a light top and is smiling. On the right, a man with short hair is wearing a dark suit and tie, holding a microphone and speaking. They are seated in dark armchairs around a small round table that has a small potted plant and some orange cups on it. The background is a plain, light-colored wall.

State of Education Breakfast

This annual event brings together educators, business leaders and community members to discuss the achievements of the past year and to outline the vision for the future of education in the region. Keynote speakers are Dr. Brad Hunt, superintendent of Coppell ISD, and Dr. Christa Slejko, president of Dallas College North Lake and Dallas College Brookhaven. The morning includes performances by CISD choir, dancers and cheerleaders as well as an art exhibit by Dallas College North Lake students.

Date: May 14, 2024

Location: Coppell Arts Center

Audience: Professionals from businesses of all sizes and industry types

Projected Attendance: 80

PLATINUM VISIONARY SPONSOR: \$1000

- Top recognition in all advertising & marketing communications
- Top recognition at the event
- Opportunity to address the audience on behalf of your company
- Logo on Event Photo Booth Backdrop
- Logo on event program, signage and banners
- Logo on event webpage

SILVER ACADEMIC EXPO BOOTH SPONSOR: \$250

- Recognition in event program
- Opportunity to set up an expo table and meet business executives, educators, students and community leaders

GOLD INNOVATION PHOTO BOOTH SPONSOR: \$550

- Secondary recognition in all advertising & marketing communications
- Secondary recognition at the event
- Logo on Event Photo Booth Backdrop
- Logo on event program
- Logo on event webpage



Golf isn't merely a leisure sport. It's the lunch of the modern workforce, the buoyant venue where business gets done. But, boy, we have fun! Take advantage of the opportunity to meet executives you won't meet at any other function. Build relationships and market your company in a non-business setting.

Date: Thursday, September 12, 2024

Audience: Professionals from businesses of all sizes and industry types

Projected Attendance: 120

Venue: Grapevine Golf Course

**PRESENTING SPONSOR: \$3000
(1 AVAILABLE)**

- 2 teams of 4 to compete in 18-hole tournament with two carts
- 8 mulligans (1 per player)
- Logo to accompany event logo
- Opportunity to present winners' trophies
- Recognition as Presenting Sponsor in all advertising & marketing communications
- Logo on program, banners and signs
- sLogo on event webpage
- 1 hole sponsorship with GPS advertisement/logo which is seen on the GPS screen and opportunity to place tent, table & staff at hole

BIRDIE SPONSOR: \$1500 (4 AVAILABLE)

- 1 team of 4 to compete in 18-hole tournament with cart
- 4 mulligans (1 per player)
- Logo on program, banners and signs
- Logo on event webpage
- 1 hole sponsorship with GPS advertisement/logo which is seen on the GPS screen and opportunity to place tent, table & staff at hole

**GOLF BALL SPONSOR: \$1500
(1 AVAILABLE)**

- 1 team of 4 to compete in 18-hole tournament with cart
- 4 mulligans (1 per player)
- Logo on each ball sleeve
- Logo on program, banners and signs
- Logo on event webpage
- 1 hole sponsorship with GPS advertisement/logo which is seen on the GPS screen and opportunity to place tent, table & staff at hole

**GOLF BALL LAUNCHER / AIR CANNON
SPONSOR: \$1500 (1 AVAILABLE)**

- Opportunity to set up a promotional display in launch area
- Logo on program, banners and signs
- Logo on event webpage
- 1 player entry



Golf Classic continued...

**PLATINUM SPONSOR: \$1500
(18 AVAILABLE)**

- 1 team of 4 to compete in 18-hole tournament with cart
- Logo on program, banners and signs
- Logo on event webpage
- 1 hole sponsorship with GPS advertisement/logo which is seen on the GPS screen and opportunity to place tent, table & staff at hole

LONG DRIVE SPONSOR: \$1000 (1 AVAILABLE)

- Logo on program, banners and signs
- Logo on event webpage
- 1 hole sponsorship with GPS advertisement/logo which is seen on the GPS screen and opportunity to place tent, table & staff at hole

**BEVERAGE CART SPONSOR: \$750
(2 AVAILABLE)**

- Logo on beverage carts
- Logo on event webpage
- Logo on program, banners and signs
- 1 player entry

BREAKFAST SPONSOR: \$700 (2 AVAILABLE)

- Logo on event banner
- Opportunity to host breakfast table and interact with players
- Opportunity to set up a promotional display in breakfast area

SCORECARD SPONSOR: \$650 (1 AVAILABLE)

- Logo on event banner
- Name on all scorecards

AWARD SPONSOR: \$600 (1 AVAILABLE)

- Logo on event banner
- Opportunity to greet from the podium and assist in presenting awards
- Opportunity to set up a promotional display in luncheon area

**DRIVING RANGE SPONSOR: \$250
(1 AVAILABLE)**

- Signage on driving range
- Logo on event webpage
- Recognition in the program

HOLE SPONSOR: \$250 (18 AVAILABLE)

- Signage on the sponsored hole
- Logo on event webpage
- Recognition in the program
- Opportunity to place tent, table & staff at hole

TEAM OF 4 PLAYERS: \$700

- 1 team of 4 to compete in 18-hole tournament with cart
- Goodie bag, breakfast and lunch for 4

INDIVIDUAL PLAYER: \$190

- 1 individual to compete in 18-hole tournament
- Goodie bag, breakfast and lunch for 1




COPPELL Chamber of Commerce

Wellness Festival



& Fire Truck Pull

Presented by:  the Y

This event showcases businesses that support a healthy lifestyle (body & mind). There's no cost to attend. Among the family-friendly activities is the Fire Truck Pull where teams of 12 compete in the ultimate game of tug-of-war against a fully loaded Coppel fire truck!

Date: Saturday, May 11, 2024

Audience: Area individuals and families who are interested in healthy living and fitness

Projected Attendance: 300+

Venue: Coppel Family YMCA

PRESENTING SPONSOR: \$2000 (COPPELL FAMILY YMCA)

- Logo to accompany event logo
- Complimentary Fire Truck Pull team of 12
- Vendor booth
- Logo on event signage, banners, webpage
- Company name and logo on all event advertising and marketing emails
- Social media mentions
- Company recognition during event
- Opportunity to present trophies to the winning teams

FIRE ALARM SPONSOR: \$1000 (1 AVAILABLE)

- Complimentary Fire Truck Pull team of 12
- Vendor booth
- Logo on event signage, banners, webpage
- Company name and logo on all event advertising and marketing emails
- Social media mentions
- Company recognition during event

FIRE ENGINE RED SPONSOR: \$750 (2 AVAILABLE)

- Premier vendor booth location
- Logo on event signage, banners, webpage
- Company name and logo on all event advertising and marketing emails
- Social media mentions

\$600 PICKLEBALL CHALLENGE SPONSOR (1 AVAILABLE):

- Vendor booth with option to be located next to the tournament
- Logo on event signage and banners
- Logo on event webpage
- Logo on photobooth
- Opportunity to claim the championship trophy



HEALTHY ACTIVITY SPONSOR: \$500 (5 AVAILABLE)

- Opportunity to host a healthy activity:
 - Fearless Fire Truck Bouncy (MD Pediatrics)
 - Tech Hub
 - Rec Hub
- Vendor booth with option to be located next to the health activity
- Logo on event signage, banners, webpage

SHOPPING BAG SPONSOR: \$250 (10 AVAILABLE)

- Logo on shopping bag (printed and provided by Chamber)

BOTTLED WATER SPONSOR: \$250 (UNLIMITED)

- Opportunity to put logo on water bottles
- Logo on event signage, banners, webpage

VENDOR BOOTH: \$200 MEMBERS; \$300 NON-MEMBERS (UNLIMITED)

- Vendor booth
- Opportunity to meet all attendees and share/distribute marketing materials, samples, information
- Recognition in the event guide distributed to all attendees

FIRE TRUCK PULL: \$200 TEAM OF 12 \$20 INDIVIDUAL



Coppell Chamber of Commerce's

Taste *of* Coppell



Taste of Coppell is the city's premier food festival, showcasing the diversity and quality of our local dining options. A delicious array of food is complemented by music and activities for the entire family. For one low admission price, guests enjoy unlimited food and beverage tastes from participating vendors. The evening closes with an awards presentation for: Top Taste, Golden Fork, Best Dessert, Best Entrée, Best International, Best Appetizer, Best Non-Alcoholic Beverage, Best Beer, Best Wine.

Date: Saturday, November 2, 2024

Audience: Area food enthusiasts; Coppell residents; elected officials

Projected Attendance: 400

Venue: Four Points by Sheraton Dallas Fort Worth Airport North

PRESENTING SPONSOR*: \$3500

(1 AVAILABLE)

- 20 tickets to the event
- 20 drink tickets
- Logo to accompany event logo
- Recognition as Presenting Sponsor in all advertising & marketing communications
- Present the Golden Fork Award
- Recognition from the stage as the Presenting Sponsor
- Opportunity to welcome the guests from the stage and give a 1 minute promo about your company
- Logo on event signage and banners
- Logo on event webpage

IRON CHEF SPONSOR*: \$2000

(2 AVAILABLE)

- 8 tickets to the event
- Recognition as Iron Chef Sponsor in all advertising & marketing communications

- Present the Iron Chef Award
- Recognition from the stage as the Iron Chef Sponsor
- Logo on event signage and banners
- Logo on event webpage

TASTING GLASS SPONSOR: \$1250

(1 AVAILABLE)

- 2 tickets to the event
- Opportunity to set up a display booth
- Logo on Taste of Coppell Beer Tasting Glass
- Logo on event webpage

ENTERTAINMENT SPONSOR: \$700

(2 AVAILABLE)

- 2 tickets to the event
- Opportunity to set up a display booth
- Logo on signage at the entertainment area(s)
- Logo on event webpage



Taste of Coppel continued...

**CRAFT BEER & BAR SPONSOR: \$650
(4 AVAILABLE)**

- 2 tickets to the event
- Opportunity to set up a display booth during the event
- Logo on the complimentary drink tickets provided to the VIP Sponsors
- Logo on the bar signage
- Logo on event webpage

**PHOTO BOOTH SPONSOR*: \$450
(2 AVAILABLE)**

- 2 tickets to the event
- Logo on backdrop for Selfie Photo Booth
- Logo on event webpage

**WRISTBAND SPONSOR*: \$350
(1 AVAILABLE)**

- 2 tickets to the event
- Logo on the wristband distributed to all attendees
- Logo on event webpage

**WATER BOTTLE SPONSOR*: \$250
(4 AVAILABLE)**

- 2 tickets to the event
- Opportunity to put logo on 25 water bottles
- Logo on event webpage

DISPLAY BOOTH: \$250 (8 AVAILABLE)

- 2 tickets to the event
- Opportunity to set up a display booth
- Logo on event webpage

** Add a Display Booth: \$100*



Annual Awards & Community Gala

Our Annual Awards Gala is steeped in the rich tradition and history of Coppell. The awards presented are nominated, voted on, and presented by our members to our members. The evening recognizes outstanding businesses and individuals who are a positive influence in Coppell. We set the stage for you spend the evening with entertainment, awards presentations, a silent auction, and much more. This black-tie optional event is a night to remember and the talk of the town for months to come.

Date: Saturday, February 15, 2025

Audience: Professionals from businesses of all sizes and industry types; elected officials

Projected Attendance: 400

Venue: Embassy Suites - Grapevine

PRESENTING SPONSOR: \$5000

(1 AVAILABLE)

- 16 tickets to the event with reserved seating
- Logo to accompany event logo
- Recognition as Presenting Sponsor in all advertising & marketing communications
- Recognition as Presenting Sponsor with logo on backdrop for the event
- Opportunity to present four 30-second video invitations on behalf of your company for the four weeks leading up to the event on social media
- Opportunity to address the guests on behalf of your company during the Awards Ceremony (2 minutes)

PLATINUM SPONSOR: \$3500 (1 AVAILABLE)

- 16 tickets to the event with reserved seating
- Recognition as Platinum Sponsor on all event communications, marketing materials & invitations
- Recognition as Platinum Sponsor with logo on backdrop for the event

- Opportunity to address the guests on behalf of your company during the event (30 seconds)
- Opportunity to present two 30-second video invitations on social media on behalf of your company during the final two weeks leading up to the event
- Logo on event webpage

SILENT AUCTION SPONSOR: \$1600

(1 AVAILABLE)

- 8 tickets to the event with reserved seating
- Recognition as Silent Auction Sponsor on all auction advertising & marketing communications (bidding begins 2 weeks in advance)
- Recognition from the stage during the event
- Logo on event webpage and auction website

SILVER TABLE SPONSOR: \$1200

(UNLIMITED)

- 8 tickets to the event with reserved seating
- Recognition from the stage during the event
- Logo on event webpage



Members' Choice Awards continued...

**CHAMPAGNE SPONSOR: \$1200
(1 AVAILABLE)**

- 2 tickets to the event
- Recognition from the stage during the event
- Logo on event webpage

**ENTERTAINMENT SPONSOR: \$800
(1 AVAILABLE)**

- 1 ticket to the event
- Recognition from the stage during the event
- Logo on event webpage

AWARD SPONSOR: \$800 (2 AVAILABLE)

- 1 ticket to the event
- Logo as the Award Sponsor on all photos with recipients
- Recognition from the stage during the event
- Logo on event webpage

DECOR SPONSOR: \$700 (4 AVAILABLE)

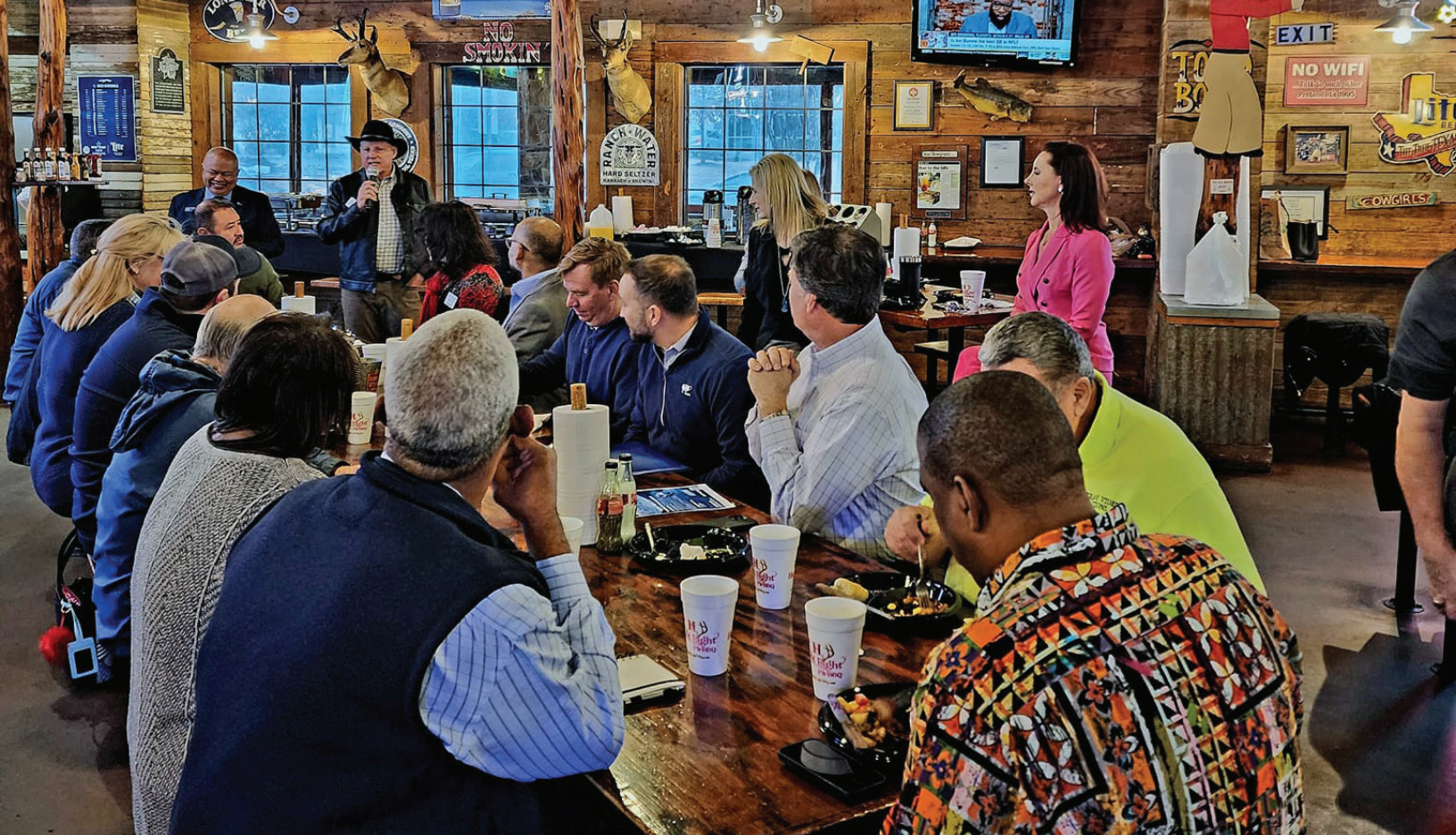
- 1 ticket to the event
- Logo as the Decor Sponsor on all photos with recipients
- Recognition from the stage during the event
- Logo on event webpage

SPIRIT PULL SPONSOR: \$750 (2 AVAILABLE)

- Logo as the Spirit Pull Sponsor at the Spirit Pull Table
- Recognition from the stage during the event
- Logo on event webpage

**PHOTO BOOTH SPONSOR: \$550
(1 AVAILABLE)**

- Logo as the Photo Booth Sponsor on all photos taken at booth
- Recognition from the stage during the event
- Logo on event webpage



BizCon Breakfast

BizCon Breakfast is our monthly networking event for those who like to get their day started early. Attendance is included with membership. Future members may attend up to three times. Breakfast is provided by Hard Eight.

Date: 4th Tuesday of every month from 8 - 9 am

Audience: Professionals from businesses of all sizes and industry types; City officials

Average Attendance: 40

Venue: Hard Eight BBQ - Coppel

SERIES SPONSOR: \$600 (2 AVAILABLE)

- Logo on event graphic, webpage
- Recognition in all advertising & marketing communications
- Logo on event signage and banners



Growth Group

Growth Group is our weekly lunchtime networking event. Guests build personal and professional relationships with other members while exchanging leads, business tips, growing your prospect list, and, most importantly, referrals.

Attendees at these dynamic meetings introduce themselves and their business with a 30-second commercial.

Attendance is included with membership. Future members may attend up to three times. Food/drinks available for purchase.

Date: Every Wednesday from 11:30 am - 12:30 pm

Audience: Professionals from businesses of all sizes and industry types; City officials

Average Attendance: 25+

Venue: JC's Burger Bar

SERIES SPONSOR: \$500 (2 AVAILABLE)

- Logo on event graphic, webpage
- Recognition in all advertising & marketing communications
- Logo on event signage and banners



Business Offline

Business Offline is our monthly after-hours networking event hosted by member businesses. Guests enjoy complimentary drinks and hors d'oeuvres (provided by the host) while they meet and mingle with the business leaders in our community.

Attendance is included with membership. Future members may attend up to three times.

Date: 3rd Thursday from 4 - 6 pm

Audience: Professionals from businesses of all sizes and industry types

Average Attendance: 25+

EVENT HOST (1 AVAILABLE PER MONTH)

- Opportunity to host event
- Logo on event graphic, webpage
- Recognition in all advertising & marketing communications



New Teachers/Employees Breakfast & Expo



Held annually at the start of the school year, our Coppell ISD New Teachers/Employees Welcome Breakfast & Expo is one of our community's favorite events - one that celebrates, inspires and supports educators. Sponsors have the opportunity to interact with new CISD administrators, teachers and support staff. All proceeds fund educational initiatives through the Chamber's 501(c)3, the Coppell Community Development Foundation.

Audience: New teachers and employees of CISD; school administrators

Projected Attendance: 300

Venue: Coppell High School

PRESENTING SPONSOR: \$800 (1 AVAILABLE)

- 2 tickets to the event
- Top recognition in all advertising & marketing communications
- Top recognition at the event
- Logo on event program, signage and banners
- Logo on event webpage

PARTNER IN EDUCATION: \$550 (UNLIMITED)

- 2 tickets to the event
- Secondary recognition in all advertising & marketing communications
- Secondary recognition at the event
- Logo on event program, signage and banners
- Logo on event webpage

EXPO BOOTH: \$250 (UNLIMITED)

- Recognition in event program
- Opportunity to set up an Expo table and meet the teachers

SPONSOR A TEACHER'S BREAKFAST: \$25 (UNLIMITED)

- Recognition in event program

DOOR PRIZE DONOR (UNLIMITED)

- Recognition in event program

GIFT BAG ITEM DONOR (UNLIMITED)*

- Recognition in event program

** Every teacher receives a gift bag filled with items that are of personal or classroom use. 350 items needed per donation.*



New Employees Breakfast



Held annually at the start of the school year, our Universal Academy New Employee Breakfast is one of our community's favorite events - one that celebrates, inspires and supports educators. Sponsors have the opportunity to interact with new UA administrators, teachers and support staff. All proceeds fund educational initiatives through the Chamber's 501(c)3, the Coppell Community Development Foundation.

Audience: New teachers and employees of UA; school administrators

Projected Attendance: 200

Venue: Universal Academy

PRESENTING SPONSOR: \$400 (1 AVAILABLE)

- 2 tickets to the event
- Top recognition in all advertising & marketing communications
- Top recognition at the breakfast
- Logo on event program, signage and banners
- Logo on event webpage
- Opportunity to speak from the lectern

PARTNER IN EDUCATION SPONSOR: \$200 (UNLIMITED)

- 2 tickets to the event
- Secondary recognition in all advertising & marketing communications
- Secondary recognition at the breakfast
- Logo on event program, signage and banners
- Logo on event webpage

DOOR PRIZE DONOR (UNLIMITED)

- Recognition in event program

GIFT BAG ITEM DONOR (UNLIMITED)*

- Recognition in event program

** Every teacher receives a gift bag filled with items that are of personal or classroom use. 60 items needed per donation.*



Government Affairs

The Governmental Affairs Task Force takes on the role of educator in the political arena and serves as a watchdog for legislative issues that impact the business community. Government Affairs hosts Candidate Forums, Coppell Day in Austin, and facilitates access to our area's political leaders.

ANNUAL PROGRAM SPONSOR: \$1000 (1 AVAILABLE)

Audience: Individuals from businesses of all sizes and industry types, Coppell residents, city leaders and state legislators

- Recognition as the Government Affairs Sponsor with logo on all program communications, marketing materials & announcements
- Logo on program webpage
- Opportunity to meet local political leaders and elected officials

CANDIDATES FORUM: \$200 (UNLIMITED)

- Recognition on Chamber website
- Logo on forum program
- Opportunity to welcome attendees on behalf of your company (1 min) at the start of the forum



Business Development Alliance

The Business Development Alliance is made up of large businesses, manufacturers, distribution centers, and corporate headquarters that are located in and around Coppell. Once a quarter, these companies meet to discuss workforce related matters and address challenges or opportunities collectively. The purpose of the Alliance is to pool resources, share best practices, and coordinate efforts in enhancing the skills and capabilities of the workforce within their industries. By meeting regularly, the alliance members discuss strategies, training programs, talent recruitment, and other matters related to workforce development to benefit the participating companies and their employees.

Audience: Individuals from businesses/industry with 150 employees or more

Projected Attendance: 25 per meeting

Venue: Rotates to different business locations each quarter

ANNUAL PROGRAM SPONSOR: HOST MEETINGS (MUST BE MEMBER OF ALLIANCE)

- Recognition as the Business Development Alliance Sponsor with logo on all program communications, marketing materials & announcements
- Logo on program webpage
- Opportunity to participate in the quarterly meeting of Coppell's largest businesses



Coppell Women's Alliance

The Coppell Women's Alliance strives to provide a forum for professional women to be enriched and educated as they discuss business topics. They are devoted to the empowerment of women by providing opportunities to embrace their unique strengths through networking, education and events. The group organizes the Entrepreneurship Panel in the spring, which is attended by local high school and college students.

Audience: Professionals from businesses of all sizes and industry types; City officials

Projected Attendance: 60

Venue: Varies

SERIES SPONSOR: \$2000 (MR. COOPER)

- 6 tickets to each event
- Logo on events graphics
- Top recognition on the events webpages
- Top recognition in all advertising & marketing communications
- Logo on programs, banners and signs

EVENT SPONSOR: \$400 (2 PER EVENT)

- 2 tickets to event
- Opportunity to address the audience at the luncheon (1 minute presentation)
- Logo on the event webpage
- Recognition in all advertising & marketing communications
- Logo on programs, banners and signs



The Leadership Coppell program is designed to inspire, grow, and unite high quality leadership in our community. The primary objective achieved through Leadership Coppell is to identify and foster new and potential Coppell leaders through a dynamic, hands on, 10-month intensive program that instills the requisite knowledge and understanding of the many facets of community life and leadership.



Dates: August 2023 - May 2024

Audience: Members of Leadership Coppell Class of 2024; local leaders; Coppell residents

PRESENTING SPONSOR: \$2000 (1 AVAILABLE)

- Recognition as Presenting Sponsor with Logo on all class program communications, applications & binder
- Recognition as Presenting Sponsor with logo in all advertising & marketing communications
- Opportunity to address the guests on behalf of your company during the Class Orientation, Happy Hour and Graduation (1 minute each)

Sponsor with logo on the Chamber website throughout the year

- Opportunity to address the guests on behalf of your company during the Class Orientation Happy Hour (1 minute)

GRADUATION SPONSOR: \$1000 (1 AVAILABLE)

- Recognition as Graduation Sponsor with Logo on all graduation-related materials and communications
- Recognition as Graduation Sponsor with logo on the Chamber website throughout the year
- Opportunity to address guests on behalf of your company during Graduation (1 minute)

DAY SPONSOR: \$250 (9 AVAILABLE)

Themes: Leadership Retreat, Government Affairs, The Economy, Community Service, Education, Healthcare, Arts & Culture, Public Safety, Leadership and Self Branding

- Logo on event reminder and other class-specific materials distributed to class
- Recognition as the class-specific sponsor with logo on the Chamber website throughout the year
- Opportunity to welcome the class for the day on behalf of your company

SCAVENGER HUNT & ORIENTATION SPONSOR: \$1000 (1 AVAILABLE)

- Logo on event reminder and other materials distributed to class members concerning the specific class
- Recognition as Scavenger Hunt & Orientation

SPONSOR A STUDENT: \$895

- Recognition as a Student Sponsor on the Chamber website throughout the year
- Recognition as a Student Sponsor on the Class Directory
- Opportunity to welcome the class at the Class Orientation and the Graduation on behalf of your company

Business Directory & Community Guide



Our annual *Business Directory & Community Guide* is the area's best resource for all things Coppel! Refreshed annually, the 64-page book includes more than 400 local businesses plus information of interest to new **and** long-time residents. It is accessible on the Chamber's website throughout the year and a supply of hard copies are distributed by the Chamber to area apartments, hotels and new members. Every business and resident of Coppel receives a postcard announcement of the Guide's release with a QR code to access.

FULL PAGE \$2000

Bleed: 8.75" x 11.25"

Trim: 8.5" x 11"

Live or no bleed: 7.5" x 10"

Full page placement upgrades:

- Back Cover +\$1,500
- Inside front cover +\$1,000
- Facing inside front cover +\$1,000
- Inside back cover +\$1,000
- Opposite Table of Contents +\$500
- Opposite Chairman's Message +\$250

FULL PAGE ADVERTORIAL \$3300

Advertiser provides 500-word article and high-resolution CMYK images. The Coppel Chamber will provide design services and reserves the right to edit content as needed. Advertiser will have final review with up to two rounds of revisions. Page will be noted as sponsored content.

2/3 PAGE \$1,750

Vertical: 4.875" x 10"; Horizontal: 7.5" x 6.58"

1/2 PAGE \$1,300

Vertical: 3.5" x 10"; Horizontal: 7.5" x 4.75"

1/3 PAGE \$750

Vertical: 2.25" x 10"; Horizontal: 7.5" x 3"

1/4 PAGE \$600

Vertical: 3.5" x 4.75"; Horizontal: 7.5" x 2.25"

1/6 PAGE \$375

Vertical: 2.25" x 4.75"; Horizontal: 4.75" x 2.25"

1/8 PAGE \$250

Horizontal: 3.5" x 2.25"

ENHANCED DIRECTORY LISTING OPTIONS

Super Box: 1.75" x 1.5" graphic \$300

Box: Bold text w/up to 6 lines of copy \$200

Bold listing \$100

Dimensions are width x height. CMYK files only.

Accepted formats:

- 300 minimum dpi JPG
- print-quality PDF
- AI/EPS with text converted to outlines and any linked files included



Digital Marketing

As members of the Coppell Chamber, you have hired us to help you grow your business and serve as an advocate for you. Below you will find additional benefits you have available to you through the Coppell Chamber's platforms to increase your digital outreach.

NEWSLETTER PROMO

The Chamber's e-newsletter goes out to 2700 contacts every Monday. We love to spotlight our members! To take advantage of this member benefit, email your logo, photo, website address and short description to laila@coppellchamber.org.

SOCIAL MEDIA

The Chamber is active on Facebook (3865 followers), Instagram (1499 followers), and LinkedIn (454 followers). Let us know about your news and special events so we can share! Email all the details needed for posting to cindy@coppellchamber.org.

WEBSITE CALENDAR

Inclusion in the Chamber's events calendar is another benefit of membership. For instructions on how to post your special event, contact laila@coppellchamber.org.